



Unione europea  
Fondo sociale europeo



# Website and moodle platform presentation

Remigio Berruto,  
Patrizia Busato,  
Alessandro Sopegno

New website available at: [www.food4growth.eu](http://www.food4growth.eu)



COMMUNICATION SKILLS FOR FOOD INNOVATION

HOME PARTNERS EVENTS DOCUMENTS TRAINING COURSE INTRANET



## Flipped Classroom and Co-Working lab

Implementation of innovative learning methods and dissemination of results and methodology at national and European level.



Erasmus + Programme



Co-funded by the  
Erasmus+ Programme  
of the European Union

F4G project is a 30 month project. Co-financed by the European Commission in the Framework of the Erasmus + Programme. KA2 Strategic Partnership in the field of Vocational Education and Training.

The project is lead by SFC-Sistemi Formativi Confindustria in partnership with 7 organisations from Italy, Spain and French coming from educational and business sector.

Aim Of The Project



The specific aim of the project is to build up and experiment an innovative training model, easily transferable to Vet national systems addressed to technical profiles of the food sector.

F4G is aimed at improving the communication skills of innovation incorporated into the food product, in order to create added value, strengthen social acceptability and ease the transfer of innovation among education, labour, business and territory.

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**FOOD<sup>4</sup> GROWTH**  
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**Menu buttons**

**Flipped Classroom and Co-Working lab**  
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# Section 1 → Partners and Contacts



COMMUNICATION SKILLS FOR FOOD INNOVATION

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Click on Partners: view of all the project partners

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Partners


## Partners

Click on the logos to see the contact person of the organisation

|   | Name   | Country | Description   |
|---|--|---------|---|
|    | SISTEMI FORMATIVI CONFINDUSTRIA (Lead Applicant) | Italy   | Founded in 1993, SFC - Sistemi Formativi Confindustria, is a consortium that acts on the behalf of Confindustria, the main association representing manufacturing and service companies in Italy, with a voluntary membership of more than 150,000 companies of all sizes, employing a total of 5,434,352 people. SFC mission is to design and coordinate training, research and technical assistance project in the field of Education, Innovation and Entrepreneurship at national and european level. SFC will lead the project development, coordinate the project consortium, contributing the content definition and involving the required target groups. Furthermore through its skills, SFC will develop detection tools of informal, non formal and I or tacit skills and will support the dialogue between education and business through the exchange of training practices related to business innovation and competitiveness systems. |
|   | Università degli Studi di Torino                 | Italy   | The University of Turin (UNITO) is a public higher education institution that offers modern training systems in accordance with 131 academic programs, 67,008 students of which 1.835 in agriculture and food technology areas. It is the sixth largest university in Italy. The University of Turin will be involved in the definition and testing of the Food4G training model, sharing and enhancing the "Flipped Classroom" experience as a teaching tool and methodology for the training of adults already integrated in the work context.  |
|  | OSSERVATORIO PERMANENTE GIOVANI E ALCOOL         | Italy   | The Osservatorio Permanente sui Giovani e l'Alcool is an association that, since its creation at the beginning of the 90's, has been involved in the research, study and divulgation of scientifically grounded information on subjects related to the production, consumption and abuse of alcoholic beverages. In particular, as an expert in communication to delicate and critical segments of population and analysing and reporting consumer behaviour, it will intervene within the framework of co-working and communication actions included in the project in order to facilitate the social acceptance of innovation that F4G intends to promote.  |



# Section 1 → Partners and Contacts



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[Contacts](#)

Click on Contacts: view of all the project contacts

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[Contact Persons](#)

[Search](#)

Contact Persons

|   |  |   |
|---|--|---|
|  <p><a href="#">Stefano Arciprete</a><br/>Country: <a href="#">Belgium</a><br/>Organisation: <a href="#">SFC-Italy</a><br/>Role in organisation:<br/>Project Coordinator</p> |  <p><a href="#">Remigio Berruto</a><br/>Country: <a href="#">Italy</a><br/>Organisation: <a href="#">UNITO-Italy</a><br/>Role in organisation:<br/>Associate professor</p> |  <p><a href="#">Patrizia Busato</a><br/>Country: <a href="#">Italy</a><br/>Organisation: <a href="#">UNITO-Italy</a><br/>Role in organisation:<br/>Assistant Professor</p> |
|  <p><a href="#">Michele Contel</a></p>  |  <p><a href="#">Daniele Rossi</a></p>   |  <p><a href="#">Alessandra Silvestrelli</a></p>   |

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[t](#)  
[in](#)

# Section 1 → Partners and Contacts



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Contacts

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## Partners

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|   | UNIVERSITÀ DEGLI STUDI DI TORINO                 |         | The University of Turin (UNITO) is a public higher education institution that offers modern training systems in accordance with 131 academic programs, 67,008   |
|  | OSSERVATORIO PERMANENTE GIOVANI E ALCOL          | Italy   | Classroom experience as a teaching tool and methodology for the training of adults already integrated in the work context.  |
|  |  |         | The Osservatorio Permanente sui Giovani e l'Alcool is an association that, since its creation at the beginning of the 90's, has been involved in the research, study and divulgation of scientifically grounded information on subjects related to the production, consumption and abuse of alcoholic beverages. In particular, as an expert in communication to delicate and critical segments of population and analysing and reporting consumer behaviour, it will intervene within the framework of co-working and communication actions included in the project in order to facilitate the social acceptance of innovation that F4G intends to promote.  |

Click on the logos to see the partner detail and contacts person correlated

## PARTNER AND CONTACTS

### Partner

UNITO-Italy

Name: Università degli Studi di Torino

Type: University

Address: Via Verdi, 8

Zip code: 10124

City: Torino

Country: Italy

Phone number: +39 011 6706111

Website: <http://en.unito.it/>

Description:

The University of Turin (UNITO) is a public higher education institution that offers modern training systems in accordance with 131 academic programs, 67,008 students of which 1,835 in agriculture and food technology areas. It is the sixth largest university in Italy. The University of Turin will be involved in the definition and testing of the Food4G training model, sharing and enhancing the "Flipped Classroom" experience as a teaching tool and methodology for the training of adults already integrated in the work context.



UNIVERSITÀ  
DEGLI STUDI  
DI TORINO

### Contacts



Remigio Berruto

Country: Italy

Organisation: UNITO-Italy

Role in organisation:  
Associate professor



Patrizia Busato

Country: Italy

Organisation: UNITO-Italy

Role in organisation:  
Assistant Professor



Alessandro Sopegno

Country: Italy

Organisation: UNITO-Italy

Role in organisation:  
Researcher

## Section 2 → Events

Click on Events to see all the events of the projects




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Events

| Title   | Event type | Date                   | Location  | Country |
|---|------------|------------------------|---|---------|
| ACCETTABILITÀ SOCIALE DELL'INNOVAZIONE NEL SETTORE AGROALIMENTARE: COMPETENZE CHIAVE E CONFRONTO CON GLI STAKEHOLDERS | Seminar    | Thursday, 7 July, 2016 | Aula Magna del Rettorato – Via Giuseppe Verdi, 8 (TO) | Italy   |

Click on the title of the event to see the event detail



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HOME » ACCETTABILITÀ SOCIALE DELL'INNOVAZIONE NEL SETTORE AGROALIMENTARE: COMPETENZE CHIAVE E CONFRONTO CON GLI STAKEHOLDERS

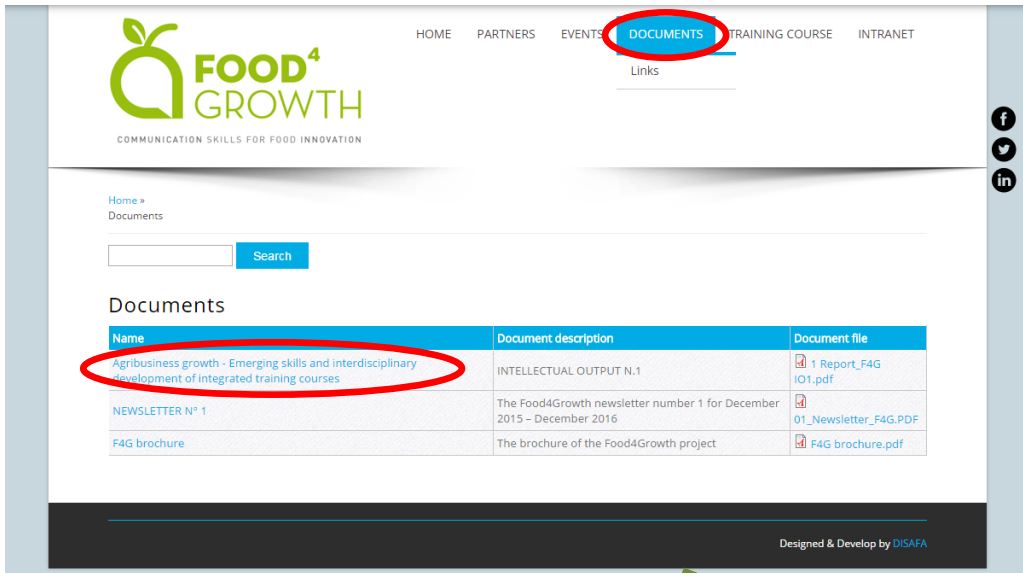
ACCETTABILITÀ SOCIALE DELL'INNOVAZIONE NEL SETTORE AGROALIMENTARE: COMPETENZE CHIAVE E CONFRONTO CON GLI STAKEHOLDERS

View Edit Track

Event type: Seminar  
Date: Thursday, 7 July, 2016  
Location: Aula Magna del Rettorato – Via Giuseppe Verdi, 8 (TO)  
Country: Italy  
Organisation: UNITO-Italy  
Contact person: Remigio Berruto  
Description: Food4Growth Multiplier event  
Agenda: [Id: Torino programma 7 luglio ita.rev002.pdf](#)



## Section 3 → Documents



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Links

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### Documents

| Name   | Document description  | Document file                         |
|--|---|---------------------------------------|
| Agribusiness growth - Emerging skills and interdisciplinary development of integrated training courses | INTELLECTUAL OUTPUT N.1   | <a href="#">1_Report_F4G IO1.pdf</a>  |
| NEWSLETTER N° 1  | The Food4Growth newsletter number 1 for December 2015 - December 2016 | <a href="#">01_Newsletter_F4G.PDF</a> |
| F4G brochure   | The brochure of the Food4Growth project                               | <a href="#">F4G brochure.pdf</a>      |

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Click on Documents to see all the documents of the projects

Click on the title of the document to see the document detail



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Home » Agribusiness growth - Emerging skills and interdisciplinary development of integrated training courses

### Agribusiness Growth - Emerging Skills And Interdisciplinary Development Of Integrated Training Courses

[View](#) [Edit](#) [Track](#)

Submitted by stefanoarcpirete on 15 March, 2017 - 15:32

**Document name:** Agribusiness growth - Emerging skills and interdisciplinary development of integrated training courses

**Document file:** [1\\_Report\\_F4G IO1.pdf](#)

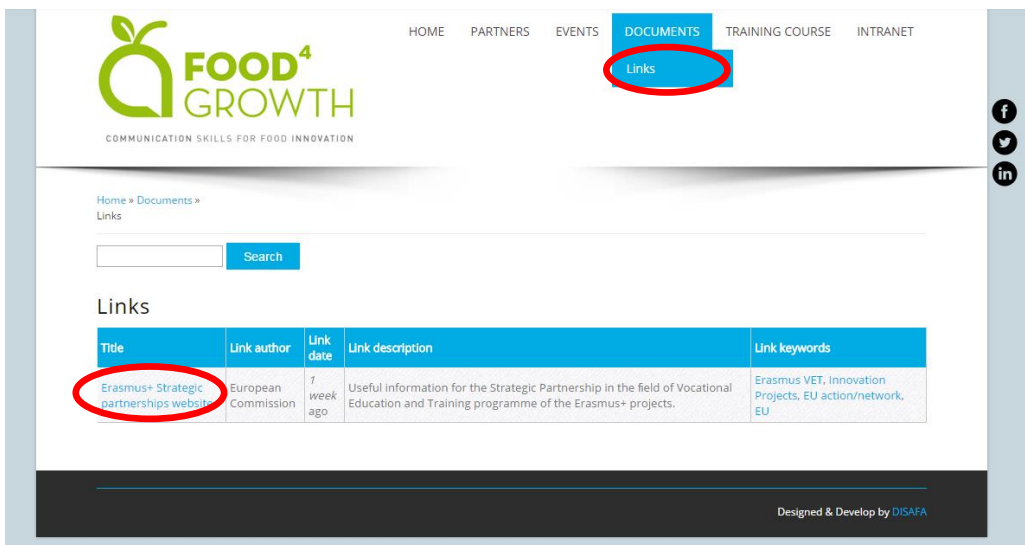
**Document description:** INTELLECTUAL OUTPUT N.1

**Document organisation:** SFC Italy

**Document contact person:** [Stefano Arciprete](#)

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## Section 3 → Link



FOOD<sup>4</sup>GROWTH  
COMMUNICATION SKILLS FOR FOOD INNOVATION

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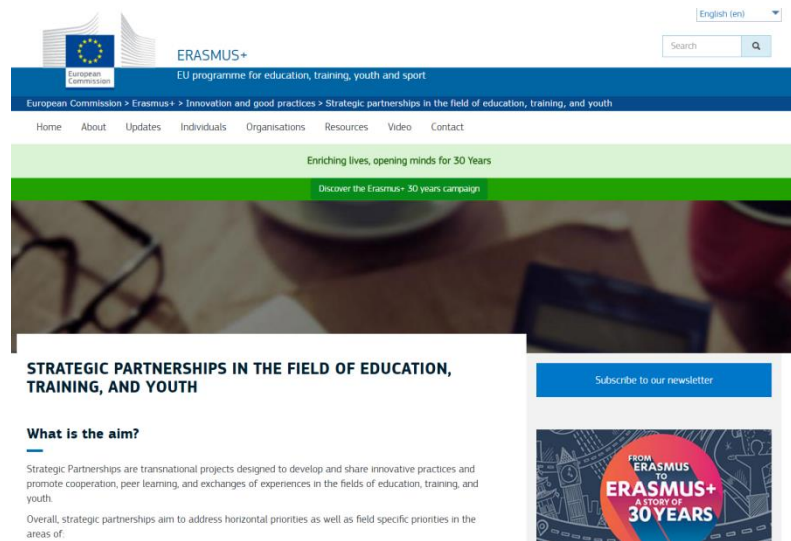
Links

| Title                                   | Link author         | Link date  | Link description   | Link keywords   |
|---|---------------------|------------|--|---|
| Erasmus+ Strategic partnerships website | European Commission | 1 week ago | Useful information for the Strategic Partnership in the field of Vocational Education and Training programme of the Erasmus+ projects. | Erasmus VET, Innovation Projects, EU action/network, EU |

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Click on Links to see all the usefull links

Click on the title of the link to see the related webpage



ERASMUS+  
EU programme for education, training, youth and sport

European Commission » Erasmus+ » Innovation and good practices » Strategic partnerships in the field of education, training, and youth

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Enriching lives, opening minds for 30 Years

Discover the Erasmus+ 30 years campaign

### STRATEGIC PARTNERSHIPS IN THE FIELD OF EDUCATION, TRAINING, AND YOUTH

**What is the aim?**

Strategic Partnerships are transnational projects designed to develop and share innovative practices and promote cooperation, peer learning, and exchanges of experiences in the fields of education, training, and youth.

Overall, strategic partnerships aim to address horizontal priorities as well as field specific priorities in the areas of:

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# Section 4 → Training course

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Click on Training course to see the introduction page of the F4G Training Course

[Home »](#)

## FOOD 4 GROWTH TRAINING COURSE

### RATIONALE

The FOOD4G TRAINING MODEL is aimed at fostering 4 main relevant area of skills .

These skills are deemed key to be integrated in the professional profile of the **food technician and students** in order to improve their overall innovative interaction and communication capacity.

According to your background and competences you can decide to **study across all the modules or just to focus on some of them**. Through this training pathway you will be able to develop the following **learning objectives**:

| Module                           | Description   |
|----------------------------------|---|
| Basic Skills                     | Be able to know the organizational features of the company and the actors involved in the decision process making, and own basic corporate team building, communication techniques and styles   |
| Market and Strategic Influencing | Given an innovative product, the ability to understand market and identify and mapping relevant stakeholders in term of their position, level of influencing, relevance, interest and position  |
| Communication                    | Once identified relevant stakeholders, the ability to rightly communicate innovation through the development of a consistent communication strategy in order to build up consensus about the innovation proposed                              |
| Negotiation                      | Ability to influence relevant stakeholders when appropriate through negotiation skills. Maintain an awareness of goals and objectives and navigates solutions towards desired ends, while maintaining relationships and supporting consensus. |

Now is time to enjoy your training, press [HERE](#) to get started !

Click [HERE](#) to access the moodle platform

# MOODLE PLATFORM → F4G Training course

Food4Growth English (en) ▾

You are not logged in.

Moodle Food4Growth

[Home](#) ► [Log in to the site](#)

Log in

Username

Password

☐ Remember username

[Log in](#)

[Forgotten your username or password?](#)

Cookies must be enabled in your browser [?](#)

Some courses may allow guest access

[Log in as a guest](#)

If you already got the credential → Click on [Log in](#) for access the F4G Training Course

Is this your first time here?

Hi! For full access to courses you'll need to take a minute to create a new account for yourself on this web site. Each of the individual courses may also have a one-time "enrolment key", which you won't need until later. Here are the steps:

1. Fill out the [New Account](#) form with your details.
2. An email will be immediately sent to your email address.
3. Read your email, and click on the web link it contains.
4. Your account will be confirmed and you will be logged in.
5. Now, select the course you want to participate in.
6. If you are prompted for an "enrolment key" - use the one that your teacher has given you. This will "enrol" you in the course.
7. You can now access the full course. From now on you will only need to enter your personal username and password (in the form on this page) to log in and access any course you have enrolled in.

[Create new account](#)

If is your first time → Click on [Create new account](#) to get the credential to access the F4G Training Course

You are not logged in.  
[Home](#)



# MOODLE PLATFORM → F4G Training course

The screenshot displays the Moodle interface for the FOOD4GROWTH course. On the left, a sidebar contains a 'NAVIGATION' menu and an 'ADMINISTRATION' section. The 'NAVIGATION' menu is highlighted with a red rounded rectangle, and a green box below it is labeled 'Course dashboard'. The main content area features the course logo and a grid of four modules: 'Basic Skills' (with a grid of icons), 'Strategic influencing' (with a chessboard image, circled in red), 'Communication plan' (with a microphone image), and 'Negotiation' (with a document and calculator image). On the right, there are three widget boxes: 'SEARCH FORUMS', 'UPCOMING EVENTS', and 'RECENT ACTIVITY'. A green box on the right side of the dashboard contains the text: 'Click on the image or on the title to open to specific module'.

Dashboard > F4G

NAVIGATION

Dashboard

- Site home
- Site pages
- Current course
  - F4G
    - Participants
    - Badges
    - FOOD4GROWTH
    - Basic Skills
    - Strategic influencing
    - Communication plan
    - Negotiation
- My courses

ADMINISTRATION

- Course administration
  - Grades

FOOD4GROWTH

COMMUNICATION SKILLS FOR FOOD INNOVATION

Basic Skills

Strategic influencing

Communication plan

Negotiation

SEARCH FORUMS

Go

Advanced search ?

UPCOMING EVENTS

There are no upcoming events

[Go to calendar...](#)

[New event...](#)

RECENT ACTIVITY

Activity since Tuesday, 14 March 2017, 12:05 PM

[Full report of recent activity...](#)

No recent activity

Click on the image or on the title to open to specific module

# MOODLE PLATFORM → F4G Training course

Strategic influencing ▶

Basic Skills

RECENT ACTIVITY

Activity since Tuesday, 14 March 20  
[Full report of recent activity](#)

No recent activity

ADMINISTRATION

Course administration

Grades

## Basic Skills

The focus of this unit is to understand the role of the basic skills in the professional and not professional communication

By completing the activities and exercises in this module, you will achieve the following learning objectives:

1. Knowledge of organizational features
2. Knowledge of team building tools
3. Knowledge of main communication concepts
4. Knowledge of effective communication strategies
5. Knowledge of write clear reports

## Introduction to the Module

This section contain all material to reach the objectives, plus some youtube videos useful to see.

- Watch the [introductory video from instructor](#) (04:47)

## Activities

Below is each objective in this module followed by a set of learning activities. It is recommended that you follow each activity in the order presented. Before starting the activities, carefully read the learning objective.

### Objective 1: Knowledge of organizational features

Activities:

- Watch the [video of Company organization part 1](#) (03:16) (PDF)
- Do the [Company organization part 1 learning assessment](#)
- Do the [classroom exercise 1](#)
- Watch the [video of Company organization part 2](#) (04:06) (PDF)

Do the activities of the course: Watch videos, read the pdf, do the exercise...etc

## Section 5 → Intranet

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Move the cursor on  
“intranet” and a drop-down  
list will appear

[Log in](#)[Add content](#)[Repository  
Wiggio](#)[Guideline  
Flipped Class](#)

- Log in → you need to register in order to add content
- Add content → here is possible add a content like contact person, events, documents and links related to the project
- Repository Wiggio: link to the F4G Wiggio repository
- Guideline Flipped Class: link to the moodle course about «How to make a flipped classroom» Useful only for teachers