

## MULTIPLIER EVENT AGENDA

29 november 2017

IRTA

Finca Camps i Armet

17121 Monells, Girona, Spain

### MULTIPLIER EVENT – 29<sup>th</sup> november 2017

<b>10.00-10.30</b>	Registration of participants and welcome coffee
<b>10.30</b>	Welcome by IRTA and SFC Presentation of the Multiplier Event
<b>10.45- 11.30</b>	<p><b>Food Innovation Erasmus + Project: communication strategy, co-working framework</b></p> <ul style="list-style-type: none"> <li>• <b>The F4G initiative: rationale and objectives</b> <i>D. Rossi –SFC Sistemi Formativi Confindustria IT</i></li> <li>• <b>F4G Training Model and Flipped methodology: a new training approach</b> <i>R. Berruto - Torino University IT</i></li> <li>• <b>F4G Co-Working Lab experiences: analysis and results from the Ecotrophelia Competition contest</b> <i>C. Avila FIAB</i> <i>D. Ladveze ECOTROPHELIA</i></li> </ul>
<b>11.30 – 12.30</b>	<p><b>Making food innovation a communicable skill</b> Roundtable discussion with industry and societal stakeholders</p> <p>Moderator: D. Rossi, <i>D. Rossi –SFC Sistemi Formativi Confindustria IT</i></p> <p><i>If possible, please insert names of participants</i></p> <p>Participants: Sara Zanello Velato, Uwe Eichert (Birra Menabrea), Francesco Bianchi (ITS Parma)</p> <ul style="list-style-type: none"> <li>• 1 teacher in food technology</li> <li>• 1 pedagogue and /or educational expert</li> <li>• 1 food journalist expert in nutrition</li> <li>• 1 local/regional government representative in agriculture and health</li> <li>• 1 national government representative</li> <li>• 1 member of consumer association</li> </ul>
<b>12.30 – 13.00</b>	Final considerations out of the multiplier event