

Program IGLS-Forum 2018

(as of February 02, 2018)

Program IGLS-Forum 2018	
Presentations	Chair/Discussant
Monday, February 05, 2018, 18:00 – 20:00	
Registration (from 15:00, Sporthotel)	
18:00 Opening Plenary: Official Opening Session (Sporthotel); room A	Schiefer
19:00 Reception (Sporthotel), informal	
20:00 Open get-together in local restaurants (rooms reserved)	
Tuesday Morning, February 06, 2018, 8:45-12:00	
Registration (continued; from 08:00)	
Room A	
Plenary P1: (08:45-09:30)	Schiefer
Growth modes and continuous adaptation – Pathways to firm-survival. <i>Prof. Florian Bauer, University of Innsbruck</i>	
Coffee 09:30-09:55	
Plenary P2: (10:00-10:45)	Herrmann
Having a "Voice" - Lessons from commodity checkoff programs. <i>Prof. Ron Ward, University of Florida, USA</i>	
Room change break for parallel sessions	
Room A	
A 1: Strategies and Performance (11:00-12:00)	Vik/Terlau
A forecast of internationalization strategies for the Spanish olive oil value chain. <i>Maria Bouhaddane, Samir Mili, Spain</i>	
Measuring money flows in the food supply chain – evidence from Finland. <i>Heini Lehtosalo, Kyösti Arovuori, Finland</i>	
The Impact of Trust, Information Sharing and Joint Supply Chain Planning on Chain Performance: Evidence from the Agricultural Sector in Northeast Brazil. <i>Rodrigo de Geus Cervi, Jacques Trienekens, Geoffrey Hagelaar, The Netherlands</i>	
Room B	
B 1: Sustainability Characteristics (11:00-12:00)	Engelseth/Stefani
Assessment of biodiversity in sustainability assessment – a novel approach to an elusive impact category. <i>Markus Frank, Germany</i>	
Price Premia for Sustainability Characteristics in Foods: How Measurement Matters. <i>Roland Herrmann, Katharina Bissinger, Lea Krandick, Germany</i>	
Assessing GHGs emissions along the Value Chain of Dairy Sector in Ireland: A Hybrid Input-Output Analysis. <i>Aksana Chyzheuskaya, Stephen Hynes, Cathal O'Donoghue, Desmond Dolan, Eoin Grealis, William Finnegan, Annette Harte, Jamie Goggins, Mary Ryan, Ireland</i>	

Room C	
C 1: Cases: Agribusiness Networks and Development (11:00-12:00)	Frohberg/Declerck
Agrokor case: The recent past and the uncertain future of the big agribusiness conglomerate in Croatia. <i>Mario Njavro, Josip Juračak, Tajana Čop, Croatia</i>	
An approximation to agribusiness development in the value chain of the bivalve mollusk "Anadara tuberculosa (Sowerby, 1833) (Arcidae)". <i>Eveligh Prado-Carpio, Moisés Martínez-Soto, Carlos Rodríguez-Monroy, Anne Morris-Díaz, Ecuador, Venezuela, Spain</i>	
Agribusiness networks in the vegetable and fruit processing industry in Poland. <i>Joanna Wiśniewska-Paluszak, Grzegorz Paluszak, Poland</i>	
12:15 Afternoon sightseeing tour (contact registration desk for registration)	
Tuesday Afternoon, February 06, 2018, 17:30-19:40	
Coffee (16:45-17:30)	
Room A	
A 2: Consumer Preferences and Initiatives (17:30-18:30)	Fearne/Cicia
Self-sufficiency in growing and consuming food: A challenge for the market? <i>Minna Mikkola, Finland</i>	
Probabilistic modelling of consumers' food item preferability. <i>Ante Ivancic, Argyris Kanellopoulos, Jacqueline Bloemhof-Ruwaard, Marianne Geleijnseb, The Netherlands</i>	
Consumers' attitude formation and evolution towards 3D-printed food. <i>Thomas A. Brunner, Mathilde Delley, Christoph Denkel, Switzerland</i>	
A 3: "Value" of Quality and Sustainability (18:40-19:40)	Fearne/Griffith
Who is prepared to pay for sustainable fish? Evidence from a transnational consumer survey. <i>Katrin Zander, Yvonne Feucht, Germany</i>	
Quality cue or budget constraint? The role of price for purchase decisions towards organic wine investigated with real market data. <i>Isabel Schäufele, Ulrich Hamm, Germany</i>	
The link between diet quality and health: An economic analysis based on the evidence from Kosovo. <i>Kushtrim Braha, Andrej Cupak, Jan Pokrivcak, Artan Qineti, Marian Rizov, Slovakia, Czech Republic, United Kingdom</i>	
Room B	
B 2: Emerging Value Chains and LCA (17:30-18:30)	Molnar/De Steur
Where to implement local biotech innovations? A framework for multi-scale socio-economic and environmental impact assessment of Green Bio-Refineries. <i>Rong-Gang Cong, Irena Stefaniak, Bjarne Madsen, Tommy Dalgaard, Jørgen Dejjgård Jensen, Doan Nainggolan, Mette Termansen, Denmark</i>	
A second generation of biorefineries leads to new emerging value chains: The case of lignocellulosic biomass. <i>Lora Tsvetanova, Laura Carraresi, Stefanie Bröring, Germany</i>	
Opportunities and limits in the application of the Life Cycle Assessment (LCA) method adopted to pulp demanded by the German paper production industry. <i>Nicolas Fuchshofen, Johannes Klement, Wiltrud Terlau, Germany</i>	

B3: Efficiency of Programs, Firms, and Industry (18:40-19:40)	Molnar/Ziggers
Dynamic Inefficiency of the EU Meat Processing Industry. <i>Magdalena Kapelko, James Mutambo, Alfons Oude Lansink, Poland and Netherlands</i>	
Determinants of Technical Efficiency of Dairy Processing Firms in Southern Brazil. <i>Caetano Luiz Beber, Germany</i>	
Application of system dynamic for determination of burden, costs and efficiency of prevention programs. <i>Anna Kiss, Zoltán Lakner, Hungary</i>	
Room C	
C 2: Geographical Indications (17:30-18:30)	Del Giudice/Huffaker
Are Geographical Indications (GIs) effective value-adding tools for traditional food? Insights from the new-born Japanese GIs system. <i>Junko Kimura, Edi Defrancesco, Japan, Italy</i>	
Geographical Indications: a first assessment of the impact on rural development in Italian NUTS3 regions. <i>Leonardo Cei, Gianluca Stefani, Edi Defrancesco, Ginevra Virginia Lombardi, Italy</i>	
Is Geographical Indication Acting on Rice Export Price? <i>Georges Giraud, Julie Le Gallo, Hippolyte Boucher, France</i>	
C 3: Open for Group Meetings (18:40-19:40)	
(contact registration for reservation)	
Tuesday Evening, February 06, 2018, from 20:00	
20:00 All: open get-together in local restaurants (room reserved nearby)	
20:00 Advisory Board Meeting, Sporthotel	
20:00 Individual group meetings	
Wednesday Morning, February 07, 2018, 08:30 – 12:00	
Room A	
Plenary P3: (08:30-09:30)	Banterle
Food waste and the sharing economy. <i>Timothy J. Richards, Stephen F. Hamilton, USA</i>	
How to go from urban farming to sustainable urban food systems? <i>Bodo Steiner, Finland</i>	
Coffee (09:30-09:55)	
Room A	
A 4: Coordination and Cooperation (09:55-10:55)	Oude-Lansink/Schulze-Ehlers
The governance of cooperative federations, a first insight. <i>Julien Cadot, Michael L. Cook, Philippe Jeanneaux, France</i>	
Supply chain coordination and corporate social responsibility. A transaction cost perspective in the European food sector. <i>Elena Claire Ricci, Luigi Orsi, Alessandro Banterle, Stefanella Stranieri, Italy</i>	
Structures and actors of the organic food value chain for public catering: a case study of the Berlin-Brandenburg metropolitan region. <i>Charis Linda Braun, Vera Bitsch, Anna Maria Häring, Meike Rombach, Germany</i>	

A 5: Member Commitment and Relationships (11:00-12:00)	Oude-Lansink/Stranieri
Enhancing members' commitment to stakeholder platforms. <i>Andras Sebok, T.Kuti, Adrienn Hegyi, Hungary</i>	
Member Commitment and Switching Decisions in Dairy Cooperatives – A Factorial Survey. <i>Tim Viergutz, Birgit Schulze-Ehlers, Germany, New Zealand</i>	
Supply chain relationships – cases from psychotherapy. <i>Adrienn Molnár, M. Szemerey, Xavier Gellynck, Hungary, Belgium</i>	
Room B	
B 4: Consumer Services and Expectations I (09:55-10:55)	Klumpp/Mikkola
Innovation in traditional food: an experiment on consumer expectations and preferences for 'ultrasound' extra-virgin olive oil. <i>Gianni Cicia, V. Carfora, D. Carlucci, D. Caso, C. Cavallo, M. L. Clodoveo, Theresa Del Giudice, L. Roselli, B.R. Vecchio, De Gennaro, Italy</i>	
Consumers' acceptance of gluten free products. <i>Vilma Xhakollari, Maurizio Canavari, Italy</i>	
Consumer choice with endogenous choice sets. <i>Robert D. Weaver, Yen Lin, USA</i>	
B 5: Consumer Services and Expectations II (11:00-12:00)	Klumpp/Del Giudice
Assessing the drivers of traditional and local products consumption in Europe. Are there any contradictions? <i>Leonidas Kyrgiakos, Spyros Niavis, Marie Noelle Duquenne, George Vlontzos, Greece</i>	
Consumer cohorts and the demand for meat and dairy products. <i>Geir Wæhler Gustavsen, Kyrre Rickertsen, Norway</i>	
Consumer preference for cisgenic food: a choice experiment analysis. <i>Elisa De Marchi, Alessia Cavaliere, Alessandro Banterle, Italy</i>	
Room C	
C 4: Innovations in Agriculture (09:55 - 10:55)	Berg/Theuvsen
Farmers' adoption of agricultural innovations: A systematic review on willingness to pay studies. <i>Solomon Olum, Hans De Steur, Duncan Ongeng, Xavier Gellynck, Uganda, Belgium</i>	
Saving the breeds: German Farmers' preferences for European Dairy breed conservation programs. <i>Julia Anette Schreiner, Germany</i>	
The Intrafirm Coordination in Highly Innovative SMEs: Evidences from the Brazilian Agri-food Sector. <i>João Heitor de Avila Santos, Loïc Sauvée, Marcia Dutra de Barcellos, Brazil, France</i>	
C 5: Developments and Innovation in Agriculture (11:00-12:00)	Berg/Malak-Rawlikowska
The transmission of price risk in the supply chain. <i>Agnieszka Bezat-Jarzębowska, Adam Waszkowski, Włodzimierz Rembisz, Poland</i>	
Innovation in primary agricultural production - findings from farms in Austria. <i>Franz Sinabell, Fabian Unterlass, Peter Walder, Austria</i>	
Agricultural Cooperatives, Contracts and Quality Provision. <i>Jianyu YU, Zohra Bouamra, Olivier Bonroy, France and China</i>	
12:15 Afternoon sightseeing tour (contact registration desk for registration)	

Wednesday Afternoon, Febr. 07, 2018, 17:30–19:40	
Coffee (16:45-17:30)	
Room A	
A 6: Attitudes towards Animal Welfare and Livestock (17:30-18:30)	Bourlakis/Jarzebowski
Citizens versus consumers in evaluating animal welfare: an empirical work in factors influencing the “attitude-behavior gap”. <i>J. Di Pasquale, Y. Vecchio, F. Adinolfi, Italy</i>	
German pig farmers’ attitudes towards farm animal welfare and their willingness to participate in animal welfare programs: an empirical study. <i>Louisa Marie von Hardenberg, Ludwig Theuvsen, Heinke Heise, Germany</i>	
Citizens’ perception of different aspects regarding German livestock production. <i>Anja Rovers, Inken Christoph-Schulz, Nanke Brümmer, Germany</i>	
A 7: Value Chain Alternatives (18:40-19:40)	Bourlakis/Richards
Global value chains and middle-men. A comparative case-study of Norwegian agricultural export. <i>Jostein Vik, Gunn-Turid Kvam, Norway</i>	
Assessing the market potential of sustainable aquaculture production: A cross country comparison. <i>Stephen Hynes, Suzanne van Osch, Ireland</i>	
How Sustainable are Short Food Supply Chains? A quantitative assessment approach. <i>Agata Malak-Rawlikowska, Edward Majewski, Poland</i>	
Room B	
B 6: Communication and Virtualization (17:30-18:30)	O’Donoghue/Meixner
Virtualization: Different dynamic perspectives, usage and property rights and legal constraints. <i>Adrie J. M. Beulens, The Netherlands</i>	
Innovative Solution Approach for Controlling Access to Food Traceability Data in Open Supply Chains. <i>Ralph Tröger, Germany</i>	
Agri-food Enterprises and ICT Usage in Hungary. <i>Vivien Kerekes, Noemi Vanyi, Janos Felföldi, Hungary</i>	
B 7: Special Organized Session on AntiBiotics (18:40-20:00 or later)	Saatkamp
No use of AntiBiotics in livestock production: from production traits to consumer valuation (Introduction by Helmut Saatkamp)	
AntiMicrobial Use: Farmers perspective. <i>Jamal Roskam, The Netherlands</i>	
AntiMicrobials: Consumers’ perspective. <i>Johannes Simons, Germany</i>	
(Im-)possibilities to reduce the use of AntiMicrobials: the viewpoint of slaughterhouse and retail. <i>Derk Oorburg, Vion, Germany/The Netherlands</i>	
Discussion (<i>Johannes Simons</i>) and Wrap-up/outlook (<i>Monika Hartmann</i>)	
Room C	
C 6: Innovation Support (17:30-18:30)	Sverdrup/Trienekens
Practical tools for the assessment for competence development needs of SMEs on food safety, quality, cost effectiveness. <i>Adrienn Hegyi, Zs. Kertész, Andras Sebok, Á. Fricz Szegedyné, L. Szabados, Hungary</i>	
From microalgae to fish feed - a novel ingredient for improved sustainability. <i>Karen Hamann, Denmark</i>	
Does networking help in food innovation performance? The case of Hungary. <i>József Tóth, Jeremiás Máté Balogh, Áron Török, Hungary</i>	

C 7: Transparency, Traceability, and Advice Response (18:40-19:40)	Hirsch/Mili
Business Case for Corporate Transparency? An Illustration for Agroholdings in Transition Economies. <i>Taras Gagalyuk, Lioudmila Chatalova, Germany</i>	
Traceability performance of peaches supply network. <i>Patrizia Busato, Remigio Berruto, Alessandro Sopegno, Paolo Rota, Italy</i>	
To separate the advice and sales of phytosanitary products: How may co-ops react? <i>Francis Declerck, France</i>	
Wednesday Evening, February 07, 2018, from 20:00	
Option 1 : Meeting of individual project groups	
Option 2: Private visits to Innsbruck (material provided by reception)	
Option 3: Open get-together	
Thursday Morning, February 08, 2018, 08:30 – 12:00	
Room A	
A 8: Social Innovation, Societal and Power Perspectives (08:30-09:30)	Sauvee/Engelseth
Societal perspectives on a bio-economy in Germany. <i>Corinna Hempel, Sabine Will, Germany</i>	
Is Solidarity a key element for social innovation in food distribution systems through alternative food networks? <i>Laura Carlson, Vera Bitsch, Germany</i>	
The structure determines power imbalances: insights from systems thinking by means of the sugar beet case in Belgium. <i>Katharina Biely, Steven Van Passel, Belgium</i>	
Room B	
B 8: Urban Agri-Food (08:30-09:30)	Theuvsen/Steiner
An analytical approach to support urban agriculture policies development: case study of Barcelona. <i>Cesare Zanasi, Gianluca Di Fiore, Italy</i>	
Identification of Key Components for a new Urban Food Strategy – Results of a Delphi Study in Cologne, Germany. <i>Darya Hirsch, Zoe Heuschkel, Wiltrud Terlau, Germany</i>	
Sunflower oil: from commodity to functional food challenging new customers' needs and markets. <i>Franco Rosa, F. Nassivera, Italy</i>	
Room C	
C 8: Chain Organization and Management (08:30-09:30)	Seböck/Banterle
Using Distributed Ledger Technology to authenticate food supply chains. <i>P.J. Godsiff, P.Andi Smart, K.V.Alves, R.J.Adams, UK</i>	
Digitalization and Work Organization in New Urban Food Delivery Systems. <i>Matthias Klumpp, C. Ruiner, Germany</i>	
Supply chain management according to the concept of short supply chain. <i>Sebastian Jarzebowski, Poland</i>	
Coffee (09:30-09:55)	

Room A	
A9: Online Sales and Store Management (09:55-10:55)	Lombardi/Bitsch
Distribution models when buying grocery products online. <i>Michael Bourlakis, Emel Aktas, Dimitris Zissis, UK</i>	
A Messaging intervention for increasing purchase of an organic chewing gum package. <i>Valentina Carfora, Daniela Caso, Gianni Cicia, Alessia Lombardi, Teresa Del Giudice, Italy</i>	
Managing product availability in core stores: A case study of Lacka Foods and Tesco. <i>Konrad Maliszewski, Andrew Fearne, UK</i>	
Room B	
B 9: Sustainable Value Chains Europe/Australia (Organized Session) (09:55-10:55)	Hartmann and Griffith/None
Food Value Chain Coordination in Practice: European and Australian case studies of the creation of chain goods. <i>Euan Fleming, Garry Griffith, Monika Hartmann, Johannes Simons, Australia, Germany</i>	
Sustainable Food Value Chains in Europe and Australia: Securing Chain Goods and Preventing Chain Failures: Agricultural and food value chains as clubs. <i>Garry Griffith, E. Fleming, S. Mounter, D. Baker, Australia</i>	
Sustainable Food Value Chains in Europe and Australia: Securing Chain Goods and Preventing Chain Failures: Approaches to Meeting Consumer Animal Welfare Expectations: Germany and Australia. <i>S. Simons, M. Hartmann, E. Morales, S. Mounter, S., Germany, Australia</i>	
Room C	
C 9: System Views (09:55-10:55)	Beulens/Berg
System thinking in research projects - the case of VALUMICS. <i>Anna Hulda Olafsdottir, Ingunn Gudbrandsdottir, Harald Ulrik Sverdrup, Gudrun Olafsdottir, Sigurdur G. Bogason, Iceland</i>	
Empirical research in foreign cultures: The case of Japanese rice. <i>Oliver Meixner, Magdalena Kubinger, Parissa Haghirian, Rainer Haas, Austria</i>	
Continuous Handling of Uncertainty in Food Chains: Using the House of Risk Model in Ecosystems. <i>Per Engelseth, Nyoman Pujawan, Mirwan Ushada, Norway, Indonesia</i>	
Room change break for plenary session	
Room A	
Plenary P4 (11:00-11:45)	
European agricultural policy: a critical view (draft title). <i>Prof. Stefan Tangermann, Germany</i>	Gellynck
12:15: Ski Bus to Axamer Lizum ski region (contact registration)	

Thursday Afternoon, February 08, 2018, 17:30 – 19:40	
Coffee (16:45-17:30)	
Room A	
A 10: Modelling of Food System (17:30-18:30)	Giraud/Rodriguez-Monroy
Modelling of integrated supply-, value- and decision chains within food systems. <i>Ingunn Gudbrandsdottir, Anna Hulda Olafsdottir, Harald Ulrik Sverdrup, Gudrun Olafsdottir, Sigurdur G. Bogason, Gunnar Stefansson, Iceland</i>	
Inferring Food-Chain Dynamics from Observed Market Data. <i>Ray Huffaker, USA</i>	
Unravelling the complexity of new food product success: System dynamics modelling and simulation approach. <i>Andrijana Horvat, Behzad Behdani, Vincenzo Fogliano, Pieter A. Luning, The Netherlands</i>	
Room B	
B 10 Regional Development (17:30-18:30)	Ziggers/Frohberg
Convergence of Hungarian LAU1 regions. <i>Zoltán Bakucs, Hungary</i>	
Understanding the Growth of Agroholdings: A Story of Resilience. <i>Taras Gagalyuk, Vladislav Valentinov, Germany</i>	
Land footprint, diet nexus and agriculture sustainability: the case study of Tuscany-Italy. <i>Ginevra Virginia Lombardi, Stefano Benedettelli, Gianluca Stefani, Anna Acciaoli, Donato Romano, Silvia Parrini, Italy</i>	
Room C	
C 10: Organized session: Overview innovation projects (17:30-18:30)	Berruto and Busato
Food4growth project: Communication Skills for food innovation	Trienekens
Foodlab project: European food innovation incubator	
KIC summer school: Entrepreneurship for food product innovation	
ESCAPE: Enhance Sales Capacities for Agrifood Products in Europe	
Room change break for plenary session	
Room A	
Plenary P5 (18:35 – 19:50)	Schiefer
18:35-19:05, Agribusiness challenges in South Africa, Prof. Johann Royen, President of IFAMA, South Africa	
19:05-19:50, 'Universal Basic Income', an Opportunity for Agri-Food ? Mag. Christian Tod, CEO of DADACORPS, Austria	
Thursday Evening, February 08, 2018, from 20:15/20:30	
Forum Dinner in Lans	

Friday Morning, February 09, 2018, 08:30 – 13:00 (latest)

**Emerging developments with potential major sector impact
(Climate, Data, Innovations)**

Times are approximate and depend on discussion interest

08:30	Introduction into program and presenters (Prof. Schiefer) Emerging developments with potential major sector impact (Chair: Prof. Huffaker)
08:45	Mr. Martin Frick, <i>Senior Director for Policy and Program Coordination, United Nations Climate Change Secretariat</i> The climate change challenge (draft title) Short discussion
09:15	Dr. Hendrik Hamann, <i>Th. J. Watson Research Center, IBM, USA</i> Digital Agriculture: Big Data and Artificial Intelligence (draft title) Short discussion
09:45	Open: Joint discussion
~10:00+	<i>Coffee Break</i> Innovations and special initiatives (Chair: Prof. Schiefer)
~10:30+	Dr. Ludger Breloh, <i>Director Strategy and Innovation, REWE retail group</i> Strategies and Innovations in the Agricultural Sector Short discussion
~11:00+	Dr. Johannes Kotschi, <i>CEO Open Source Seeds, Germany</i> The open-source license- a legal approach to securing seed commons Short discussion
~11:30+	Mr. Michael Gass, <i>CEO Biowert Industrie GmbH, Germany, Switzerland</i> Material and energy utilization of fibrous wet biomass in the Biowert Green Biorefinery: AgriCell and AgiPlast – new breed of materials from grassland Short discussion
~12:00+	Open: Joint discussion
12:15/12:45	Concluding session
12:30/13:00	Farewell coffee